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Anoop Madhok is Professor of Strategy; Scotiabank Chair in International Business and Entrepreneurship at the Schulich School of Business, York University, Toronto, Canada.

His research focuses on multinational firm behaviour; foreign entry mode; interfirm collaboration; theory of the firm; global strategic management. He has been identified as one of 8 academics who are considered as both prolific and influential in global strategy by the Journal of International Management in 2006.

He serves on the editorial boards of Academy of Management Discoveries, Strategic Management Journal, Journal of International Business Studies, Global Strategy Journal, Management and Organization Review.

Selected publications:

- Alliance portfolio configuration and firm performance: A study of resource ambidexterity in the global airline industry. [With U. Wassmer and S. Li]. Strategic Management Journal, 2017, 38 (2), pp. 384-394..
- A critical assessment of firm advantage and implications for multinationals and multinationalizing firms. Journal of World Business, 2015, 50, 627-630.
- Understanding alliance evolution and transformation: Adjustment costs and the economics of resource value. [With M. Keyhani and B. Bossink]. Strategic Organization, 2015, 13, 2, 91-116.
- Towards a theory of entrepreneurial rents: A simulation of the market process. [With M. Keyhani and M. Lévesque]. Strategic Management Journal, 2015, 36, 1, 76-96.
- Exploration-exploitation strategies and exit outcomes of new ventures. [With Y. Deutsch, M. Keyhani and M. Lévesque, M.] Frontiers of Entrepreneurship Research BCERC Proceedings, 2015.
- Agglomeration and clustering over the industry life cycle: Towards a dynamic model of geographic concentration. [With L. Wang and S. Li]. Strategic Management Journal, 2014, 35, 7, 995-1012.
- The evolution of strategic management research: Recent trends and new directions. [With L. Guerras and M. Angeles Montoro-Sanchez]. Business Research Quarterly, 2014, 17, 2, 69-76.
- Towards an action-based perspective on firm competitiveness. [With R. Marques]. Business Research Quarterly, 2014, 17, 2, 77-81.
- Acquisition as entrepreneurship: Asymmetries, opportunities and the internationalization of multinationals from emerging economies. Global Strategy Journal, 2012, 2, 26-40.
- Investment and control decisions in foreign markets: Evidence from service industries. [With Jose-Pla Barber and Esther Sanchez-Peinado]. British Journal of Management, 2010, 21, 736-753.
- The resource-based view reconsidered: Comparative firm advantage, willingness-based isolating mechanisms and competitive heterogeneity. [With Sali Li and Richard Priem]. European Management Review, 2010, 7, 91-100.
- Emerging markets, emerging theory: Macro- and micro-level perspectives. [With P. Gammelhoft and H. Barnard]. Journal of International Management, 2010, 16, 95-101.