



## Elisabet Garrido

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Her research focuses on analyzing the role of institutions in the strategic management, the study of the role of strategy and firm performance in network industries and the competitive issues in contexts of technological change.

### Selected publications:

- Domínguez, B., Garrido, E., Orcos, R. (2016): Multimarket contact and performance: Evidence from emerging economies. *BRQ Business Research Quarterly*, 19 (4), pp. 278-288.
- Bernal, P., Garrido, E., Ríos, P. (2016): If you can't beat them, join them: Analysis of mergers in European mobile telecommunications. *Universia Business Review*, 2016 (51), pp. 130-167.
- Fuentelsaz, L., Garrido, E., Maicas, J.P. (2015): Incumbents, technological change and institutions: How the value of complementary resources varies across markets. *Strategic Management Journal*, 36 (12), pp. 1778-1801.
- Fuentelsaz, L., Garrido, E., Maicas, J.P. (2015): A Strategic Approach to Network Value in Network Industries. *Journal of Management*, 41 (3), pp. 864-892.
- Garrido, E., Gomez, J., Maicas, J.P., Orcos, R. (2014): The institution-based view of strategy: How to measure it. *BRQ Business Research Quarterly*, 17 (2), pp. 82-101.
- Garrido, E., Whalley, J. (2013): Competition in wholesale markets: Do MNOs compete to host MVNOs? *Telecommunications Policy*, 37 (11), pp. 1124-1141.
- Fuentelsaz, L., Garrido, E., Maicas, J.P. (2011): International expansion of European operators: A descriptive study. *Mobile Phones: Technology, Networks and User Issues*, pp. 155-182.