

## Isabel Estrada



Isabel Estrada is Assistant Professor at the Department of Innovation, Management & Strategy, U. of Groningen (since 2012), where she currently teaches courses on Organizational Innovation and Collaboration for Innovation. She is also associate fellow of the SOM Research Institute and coordinator of the Honours Bachelor Programme in the Faculty of Economics and Business, U. of Groningen.

Her research focuses on inter-organizational collaboration, with a particular interest in collaboration-for-innovation strategies. Isabel has published several chapter books and articles in journals such as *Research Policy*, *Industrial Marketing Management*, *Journal of Knowledge Management*, *Journal of Small Business Management*, and *Innovation: Management, Policy and Practice*. She is involved in several research projects such as the EIBURS project 'How can larger organizations also be innovative organizations?' (Funded by European Investment Bank). Recently, Isabel has received a Fellowship for Innovation in Teaching Award (U. of Groningen).

### Selected publications:

- Bojica, A. M., Estrada, I., & Fuentes, M. M. (2017). In Good Company: When Small and Medium-sized Enterprises Acquire Multiplex Knowledge from Key Commercial Partners. *Journal of Small Business Management* (forthcoming). DOI: 10.1111/jsbm.12258
- Estrada, I., Faems, D., Martin-Cruz, N., & Perez-Santana, M. P. (2016). The role of interpartner dissimilarities in Industry-University alliances: Insights from a comparative case study. *Research Policy*, 45(10), 2008-2022.
- Estrada, I., Faems, D., & de Faria, P. (2016). Coopetition and product innovation performance: The role of internal knowledge sharing mechanisms and formal knowledge protection mechanisms. *Industrial Marketing Management*, 53, 56-65.
- Estrada, I., Noseleit, F., & McCarthy, K. (2016). Transitional governance trajectories: Organization, place and space. In S. Finkelstein, & C. L. Cooper (Eds.), *Advances in Mergers and Acquisitions*. (Vol. 15, pp. 73-93). Emerald Group Publishing Limited.
- Estrada, I., & Martin-Cruz, N. (2015). Performance of multipartner strategic alliances: Expectations and value creation. In *Managing Multipartner Alliances*. (Research in Strategic Alliances (Ed. T.K. Das)). Information Age Publishing.
- Estrada, I., Martin-Cruz, N., & Martin-Perez, V. M. (2014). To cooperate or not to cooperate? The dilemma faced by inexperienced firms in R&D consortia. In T. K. Das (Ed.), *Strategic Alliances for Innovation and R&D*. (Research in Strategic Alliances). Information Age Publishing.
- Estrada, I., Martin-Cruz, N., & Perez-Santana, P. (2013). Multi-partner alliance teams for product innovation: The role of human resource management fit. *Innovation-Management Policy & Practice*, 15(2), 161-169.
- Martin-Perez, V. M., Martin-Cruz, N., & Estrada, I. (2012). The influence of organizational design on knowledge transfer. *Journal of Knowledge Management*, 16(3), 418-434.
- Estrada, I., de la Fuente Herrero, G., & Martin-Cruz, N. (2010). Technological joint venture formation under the real options approach. *Research Policy*, 39(9), 1185-1197.
- Estrada, I., & Tejedor del Real, J. L. (2009). The Acuisost Project: Betting on aquaculture. *Dibaq News*, 19.