

**1st CEI triangular-E³ Doctoral Summer School:
Research in Business Administration**

Valladolid, 16th–21th July 2017

Parallel doctoral meetings

Students will have 10/15 minutes to present their doctoral project and may use Microsoft PowerPoint in support of their presentation. Discussants will have 10/15 minutes to carry out their comments on each project. The remaining time will be dedicated to the debate among students, discussants, and the rest of the audience.

Session	Discussants	Students presenting their projects
Tuesday, 17:30-19:00	Peter van der Sijde	<ul style="list-style-type: none"> • “How good is Lean Startup at helping new sustainable business models succeed?” Alberto Peralta, Univ. de Alcalá
		<ul style="list-style-type: none"> • “Open Innovation in the startup context. A study of cooperation breadth in Spanish Startups”, Elena Giménez, Univ. Complutense de Madrid.
		<ul style="list-style-type: none"> • University Business relationships and their impact on the efficiency of the internships, Augusto Cobos, Univ. de Valladolid.
	Mikael Lundgren	<ul style="list-style-type: none"> • “Product vision concepts applied to evaluate unsolicited proposal of private finance initiative”, Tiago Vieira Caproni, Univ. de Sao Paulo.
		<ul style="list-style-type: none"> • “Non-financial reporting regulation: agency, structure and conflict”, Mercedes Luque-Vilchez, Univ. de Burgos
	Anoop Madhok	<ul style="list-style-type: none"> • “Determinants of corporate reputation. The effect of ERM system, audit committee, CSR and culture”, Clara Pérez Cornejo, Univ. de Burgos
<ul style="list-style-type: none"> • “Specific human capital and entrepreneurial intention relationship of university graduate from Salamanca University”, Ety Queiroz, Univ. de Salamanca. 		
Wednesday, 15:30-17:00	Ad de Jong	<ul style="list-style-type: none"> • “Born Globals’ substantive capability and export performance: The moderating role of cross-cultural competences”, Shuijing Jie, Univ. of Twente • “Effects of Private Labels Supply on Perception and Purchase of Private Labels and National Brands”, Samanta Pérez, Univ. de Salamanca
	Salvador Ruiz	<ul style="list-style-type: none"> • “Online consumer behavior, ICT and online commerce”, Carolina Herrando, Univ. de Zaragoza • “The effect of eWOM on consumer purchase behavior”, Marta Nieto, Univ. de Salamanca
Thursday, 19:00-20:30	Ad de Jong	<ul style="list-style-type: none"> • “The role of business failure in learning: an analysis from a cognitive emotional approach”, Héctor Pérez, Univ. de Valladolid
		<ul style="list-style-type: none"> • “The effects of Corporate Social Responsibility on consumers purchase intention”, Lucirene Rangel Lyne, Univ. de Tamaulipas
	Ignacio Requejo	<ul style="list-style-type: none"> • “Stakeholder Orientation and Narrative Disclosure”, Cristina Grande, Univ. Carlos III • “Connection power from Central Enterprise and performance of its listed subsidiaries—evidence from China”, Xin Geng, Univ. of Bath.