

**1<sup>st</sup> CEI triangular-E<sup>3</sup> Doctoral Summer School:  
Research in Business Administration**

**Valladolid, 16<sup>th</sup>–21<sup>th</sup> July 2017**

**Sunday, 16<sup>th</sup> July**

| Time        | Activity             | Place                    |
|-------------|----------------------|--------------------------|
| 19:00–20:30 | Check-in and welcome | Reyes Católicos          |
| 20:30–22:00 | Dinner               | Mercado del trigo, patio |

**Monday, 17<sup>th</sup> July**

| Time        | Activity  | Professor                            | Place                 |
|-------------|---|--------------------------------------|-----------------------|
| 8:30–9:00   | Breakfast   |                                      | Reyes Católicos       |
| 9:00–11:00  | <b>New trends lecture:</b> Project Management                                       | Javier Pajares<br>(Valladolid Univ.) | IEE                   |
| 11:00–11:30 | Coffee break  |                                      | IEE, patio            |
| 11:30–13:30 | <b>Methodological seminar.</b> Collecting data for research: collaborative research | Mikael Lundgren<br>(Linnaeus Univ.)  | IEE                   |
| 13:45–14:30 | Lunch   |                                      | Reyes Católicos       |
| 14:30–15:30 | Free time   |                                      |                       |
| 15:30–17:00 | <b>Research workshop:</b> Writing a paper. What to say and how to say it. Part I    | Anoop Madhok<br>(York Univ.)         | Law Faculty, room 6   |
| 17:00–17:30 | Coffee break  |                                      | Law Faculty, cloister |
| 17:30–19:00 | <b>Research workshop:</b> Writing a paper. What to say and how to say it Part II    | Anoop Madhok<br>(York Univ.)         | Law Faculty, room 6   |
| 19:00–20:30 | Social/cultural events  |                                      |                       |
| 20:45–22:00 | Dinner  |                                      | Reyes Católicos       |

**Tuesday, 18<sup>th</sup> July**

| Time        | Activity   | Professor  | Place                      |
|-------------|--|--|----------------------------|
| 8:00–9:00   | Breakfast  |  | Reyes Católicos            |
| 9:00–11:00  | <b>New trends lecture:</b> Marketing sales innovation                      | Ad de Jong<br>(Aston Univ.)                              | IEE                        |
| 11:00–11:30 | Coffee break   |  | IEE, patio                 |
| 11:30–13:30 | <b>Methodological seminar.</b> Collecting data for research: case studies  | Isabel Estrada<br>(Groningen Univ.)                      | IEE                        |
| 13:45–14:30 | Lunch  |  | Reyes Católicos            |
| 14:30–15:30 | Free time  |  |                            |
| 15:30–17:00 | <b>Research workshop:</b> Presenting at conferences: how to make an impact | Anoop Madhok<br>(York Univ.)                             | Law Faculty, room 6        |
| 17:00–17:30 | Coffee break   |  | Law Faculty, cloister      |
| 17:30–19:00 | <b>Parallel doctoral meetings</b>  | Anoop Madhok;<br>Mikael Lundgren;<br>Peter van der Sijde | Law Faculty, rooms 5, 6, 7 |
| 19:00–20:30 | <b>Evening colloquium:</b> Academic entrepreneurship                       | Peter van der Sijde<br>(Vrije Univ.)                     | Reyes Católicos            |
| 20:45–22:00 | Dinner   |  | Reyes Católicos            |

### Wednesday, 19<sup>th</sup> July

| Time        | Activity   | Professor                    | Place                      |
|-------------|--|------------------------------|----------------------------|
| 8:00–9:00   | Breakfast  |                              | Reyes Católicos            |
| 9:00–11:00  | <b>New trends lecture:</b> The behavioural-based view of the firm        | Juan Delgado (Burgos Univ.)  | IEE                        |
| 11:00–11:30 | Coffee break   |                              | IEE, patio                 |
| 11:30–13:30 | <b>Methodological seminar.</b> Collecting data for research: experiments | Salvador Ruiz (Murcia Univ.) | IEE                        |
| 13:45–14:30 | Lunch  |                              | Reyes Católicos            |
| 14:30–15:30 | Free time  |                              |                            |
| 15:30–17:00 | <b>Parallel doctoral meetings</b>  | Ad de Jong<br>Salvador Ruiz  | Law Faculty, rooms 6 and 7 |
| 17:00–17:30 | Coffee break   |                              | Law Faculty, cloister      |
| 17:30–19:00 | <b>Research workshop:</b> How to position your paper                     | Ad de Jong (Aston Univ.)     | Law Faculty, room 6        |
| 19:00–20:30 | Social/cultural events   |                              |                            |
| 20:45–22:00 | Dinner   |                              | Reyes Católicos            |

### Thursday, 20<sup>th</sup> July

| Time        | Activity  | Professor                         | Place               |
|-------------|---|-----------------------------------|---------------------|
| 8:00–9:00   | Breakfast   |                                   | Reyes Católicos     |
| 9:00–11:00  | <b>New trends lecture:</b> The institution-based view of management                         | Elisabet Garrido (Zaragoza Univ.) | IEE                 |
| 11:00–11:30 | Coffee break  |                                   | IEE, patio          |
| 11:30–13:30 | <b>Methodological seminar.</b> Collecting data for research: how to develop a questionnaire | Ad de Jong (Aston Univ.)          | IEE                 |
| 13:45–14:30 | Lunch   |                                   | Reyes Católicos     |
| 14:30–15:30 | Free time   |                                   |                     |
| 15:30–17:00 | <b>Research workshop:</b> Answering the referees' report                                    | Ad de Jong (Aston Univ.)          | Law Faculty, room 6 |
| 17:00–17:30 | Coffee break  |                                   |                     |
| 17:30–19:00 | <b>Evening colloquium:</b> Editors' point of view   | Xosé H. Vázquez (Vigo Univ.)      | Law Faculty, room 6 |
| 19:00–20:30 | <b>Parallel doctoral meetings</b>   | Ad de Jong<br>Ignacio Requejo     | Reyes Católicos     |
| 20:45–22:00 | Dinner  |                                   | Reyes Católicos     |

### Friday, 21<sup>st</sup> July

| Time        | Activity  |  |                 |
|-------------|---|--|-----------------|
| 8:00–9:00   | Breakfast   |  |                 |
| 9:00–11:00  | <b>New trends lecture:</b> Corporate governance                         | Félix López (Valladolid Univ.)                                 | IEE             |
| 11:00–11:30 | Coffee break  |  | IEE, patio      |
| 11:30–13:30 | <b>Methodological seminar.</b> Collecting data for research: panel data | Laura Cabeza (León Univ.)<br>Ignacio Requejo (Salamanca Univ.) | IEE             |
| 13:45–14:30 | Lunch   |  | Reyes Católicos |
| 14:30–15:00 | Concluding remarks  | Natalia Martin (Valladolid Univ.)                              | Reyes Católicos |